SASKIA STEYN

DIGITAL DESIGNER
WP DEVELOPER

SKILLS ✒

Skill	Level
Design Thinking	●●●●●○
Graphic Design	●●●●●●
WordPress development	●●●●●○
Adobe suite	●●●●●○
HTML, CSS, JS	●●●●●○
C++, Java	●●●●○○
Vue	●●●○○○
Canva	●●●●●●
Figma	●●●●●○

‹ EDUCATION ›

BIS Multimedia (Ongoing)
University of Pretoria
- Frontend development
- Backend development
- Graphic design

BA Language (2020)
University of Pretoria
- Spanish
- French
- Afrikaans

Matric (2016)

EXPERIENCES — ⧉ ✕

Freelance WP developer & Designer

November 2023 - Present
- Create Wordpress Websites from scratch.
- Create visual assets for clients, including: UX/UI designs, social media assests (videos & images)

Digital Designer

Innocomm | June 2021 - October 2023
- Responsible for managing all design projects
- Editing of editorial photos for clients, websites and social media posts
- Create social media content (like images and videos).
- Creation of logos
- UX/UI design of websites on Canva and Figma.

Project Management

Innocomm | June 2021 - October 2023
- Responsible for managing projects for website building, social media content creation, and other projects like the creation of a handbook.
- Other duties includes: managing client expectations, managing team mates, making sure deadlines are met.

Lead Wordpress Developer

Innocomm | June 2021 - October 2023
- Lead multiple projects simultaneously
- Building WordPress websites through use of HTML, CSS and Javascript

Writer/Editor

Innocomm | June 2021 - October 2023
- Writing blogs, press releases, social media posts, bios, and website copy.
- Responsible for quality control of all written content.

Personal Assistant

Embassy of Ecuador | November 2019 - May 2021
- Responsible for all financial accounts, admin, meetings and trips of the Ambassador.
- Writing formal letters to DIRCO and other embassies.

Freelance Writer

Panorama Media Corp | July 2017 - Dec 2018
- Part-time job while studying.
- Write well-researched articles for Animal Talk.

ABOUT ME ↗

I have always had a strong passion for design. When I finished high school in 2016, I was torn between pursuing graphic design and languages. Eventually, I decided to focus on languages first, which led me to become fluent in Spanish while also learning French and Japanese.

In 2022, I started studying BIS Multimedia at the University of Pretoria. Despite juggling a full-time job and coursework, I managed to achieve a Golden Key certificate, which means I ranked in the top 15% of my peers academically.

My impact at Innocomm has been significant. Before my involvement, there wasn't a design team in place. I took the initiative to build a design team from the ground up, bringing in new team members and fostering an environment that promotes learning and design principles. While I initially joined as a writer and proofreader, my role has expanded as I've taken on more responsibilities within the company.

I've had the opportunity to craft digital design layouts for various projects. My diverse skill set, coupled with my passion for design, positions me well for success in the realm of a Multimedia designer

CONTACT

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in Saskia Steyn

REFERENCES

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CERTIFICATES − ⧉ ✕

Japanese Language Studies Part 1 Certificate

University of Pretoria (2020)
- Developed basic communication skills in listening.

TEFL GA Level 3 Certificate

I-to-i (2021)
- Enables to teach English as a foreign language.

Golden Key Certificate (2023)

LANGUAGES

English	●●●●●	French	●●●●○○
Afrikaans	●●●●●	Japanese	●●○●●○
Spanish	●●●●●		